CAPITAL MARKETS DAY 2025



III Indutrade

13:05	Strategic update	Bo Annvik
13:50	Financial update	Patrik Johnson
14:15	Q&A	Bo Annvik, Patrik Johnson
14:30	Break	
14:50	Acquisition strategy	Gustav Ruda, Andrea Imbriani, Richard Denlin
15:30	Business Area perspective	Joakim Skantze
16:00	Panel discussion	Anders Hegaard, Declan Field, Fredrik Alexandersson, Jan-Erik Larsson, Mårten Svanberg
16:30	Q&A and summary	Bo Annvik

III Indutrade

Bo AnnvikPresident and CEO *Board member*



Group Management



Göte Mattsson Industrial & Engineering



Juha Kujala Infrastructure & Construction



Joakim Skantze Life Science



Per-Olow Jansson* Process, Energy & Water



Peter Laveson Technology & Systems Solutions

Patrik Johnson CFO





Bo Annvik President & CEO



Åsa Wirsenius People & Sustainability



Gustav Ruda Acquisitions & Business Development



Group Management



Per Lidström From April 2026 Senior Vice President, Process, Energy & Water

Education: M.Sc. in Chemical Engineering

Previous experience: CEO of Cibes Lift Group and senior

positions in Seco Tools and Sandvik (Alleima).

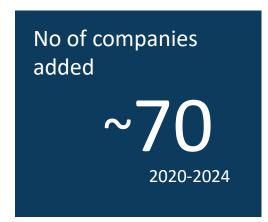
Born: 1976



Strong performance last five years...





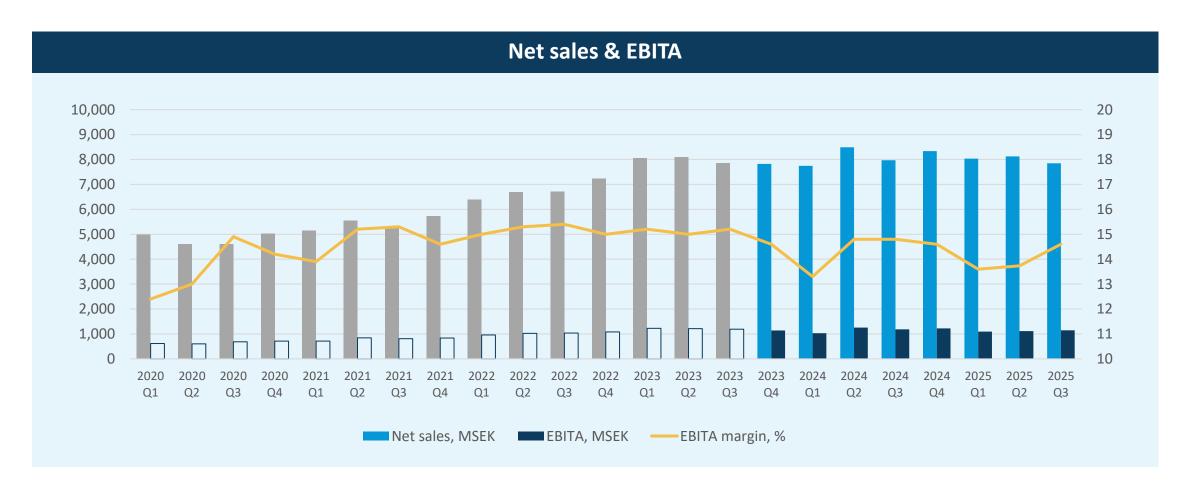






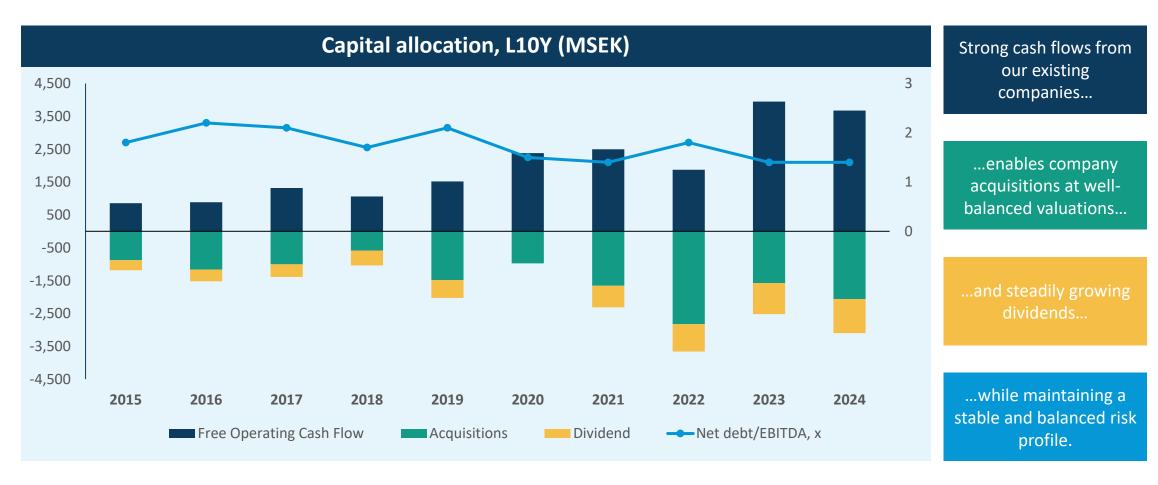


...but a weaker demand impacting short term





The balancing act – successful capital allocation





Gradually increased acquisition pace





Group evolution last 10 years

Share of net sales per category

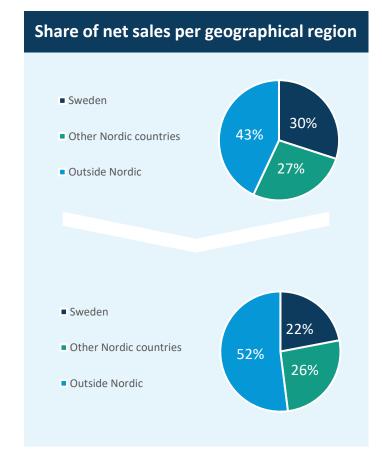
60%

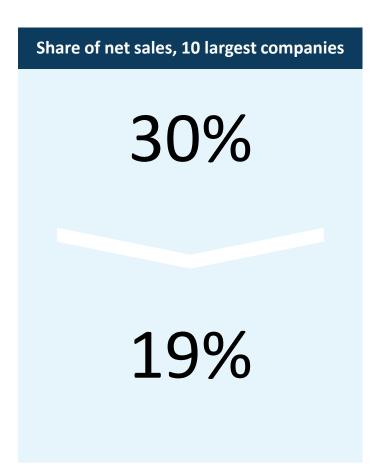
40%

Technical trading companies

Companies with proprietary products

57% 43%

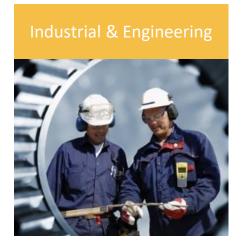


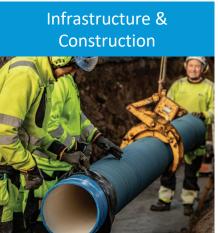




5 international Business Areas

Each Business Area is sector focused, addressing a distinct set of customer segments and technology/product areas











Strengthened conditions for organic and acquisitive growth



Industrial & Engineering



9

Business Segments

65

Companies

24%

Share of net sales, 2024

Product areas



hydraulics and tools



transmission

Chemical technology and

consumables for industrial applications

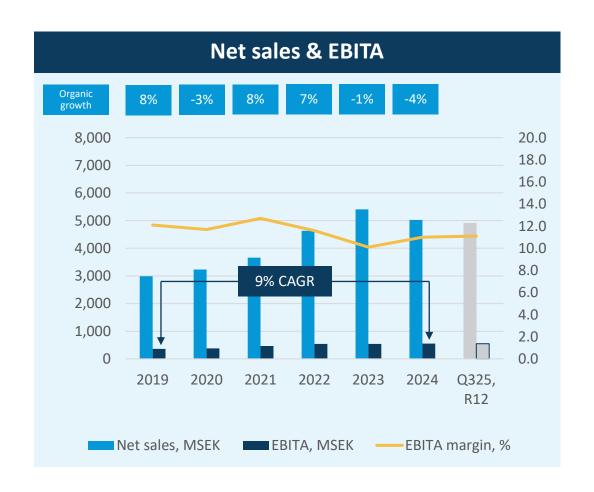








Infrastructure & Construction



8

41

15%

Business Segments

Companies

Share of net sales, 2024

Product areas







Equipment, tools and consumables for construction companies



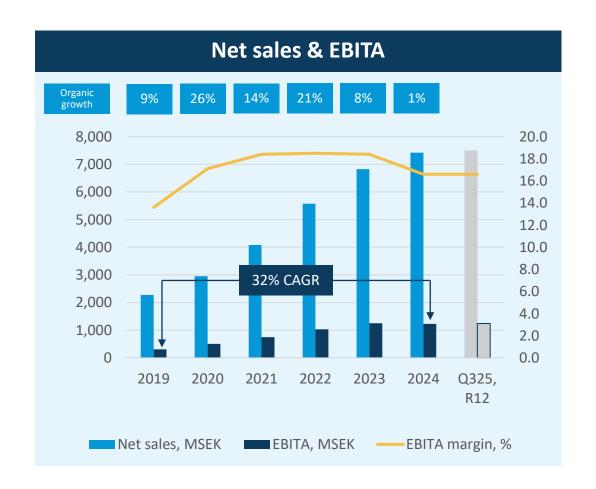




STRUCTURE CONSTRUCTION

UTILITY DISTRIBUTION

Life Science



7

35

23%

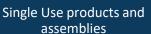
Business Segments

Companies

Share of net sales, 2024

Product areas







Equipment and products for pharma production



Medical technology distribution



PHARMACEUTICALS



HEALTH CARE



FOOD & BEVERAGE

Process, Energy & Water



7

44

23%

Business Segments

Companies

Share of net sales, 2024

Product areas



Valves, pumps, pipe & pipe systems



Flow instrumentation and measurement



Water & chemical systems



PROCESS INDUSTRY



ENERGY



WATER/WASTEWATER

Technology & Systems Solutions



4

Business Segments

33

Companies

15%

Share of net sales, 2024

Product areas



applications





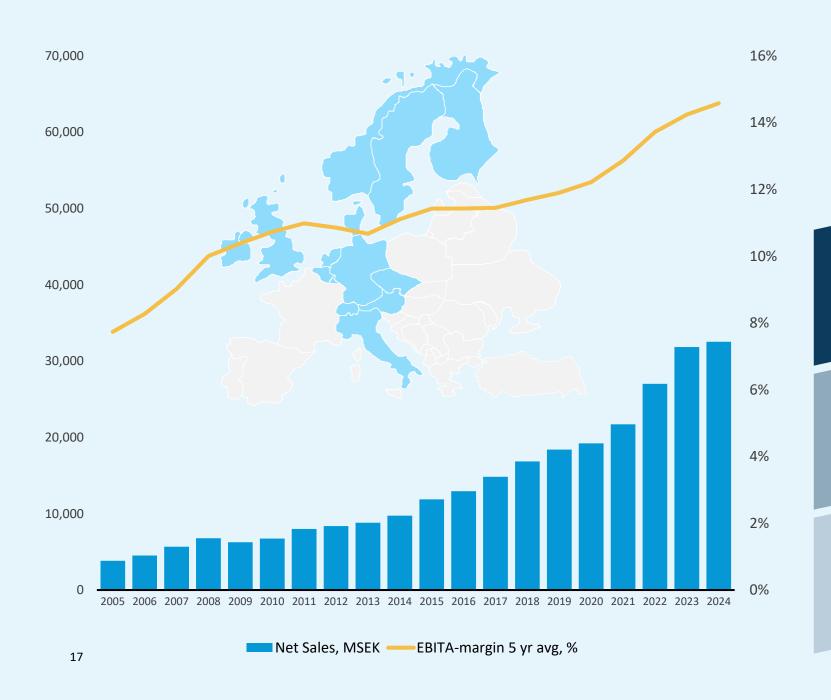








INFRASTRUCTURE



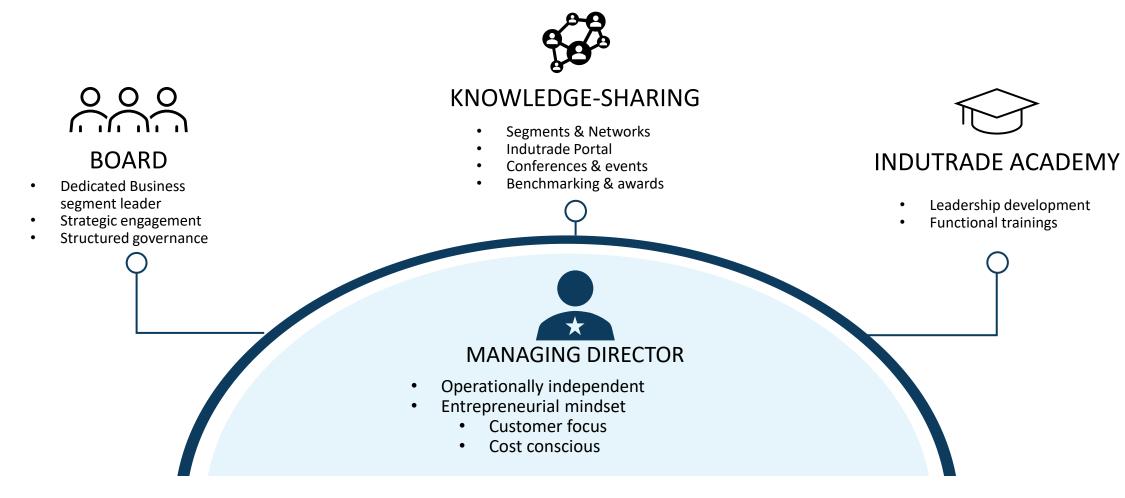
SET TO DOUBLE THE SIZE OF INDUTRADE

Investments made into a refined and strengthened platform

Decentralisation and entrepreneurship

Staying true to our core values and principles

Supporting our companies for organic improvements





Strategic direction for acquisitions



Opportunity-oriented approach



Stepwise expanding geographical scope with focus on Western Europe



Leverage new acquisition resources and segment structure



Further strengthening of structured pro-active lead generation



Continue to be prudent on pricing



Leveraging the Business Segment structure

Strengthened conditions for organic growth



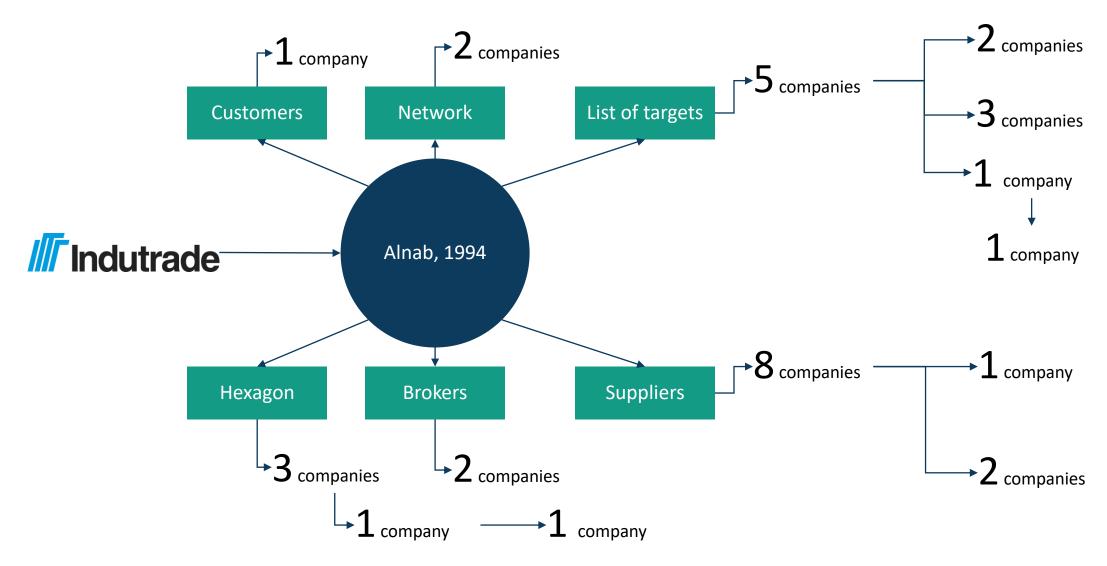
More market specific knowledge in the company boards



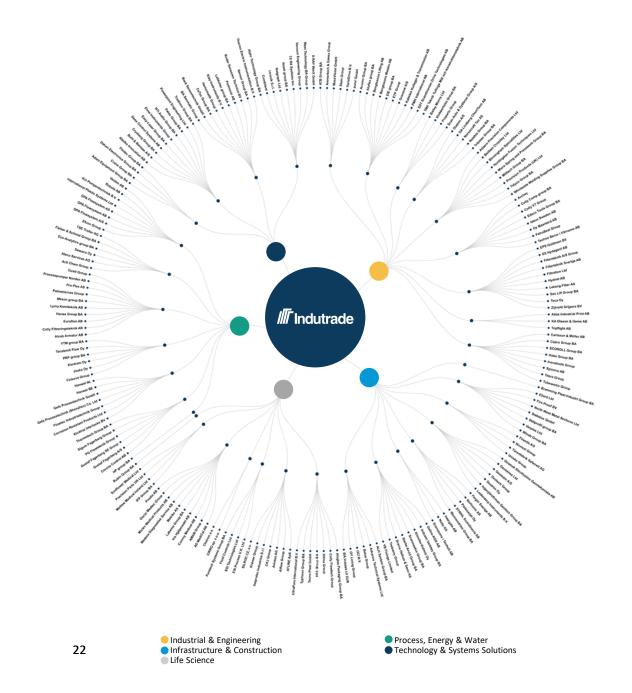
Enable knowledge-sharing between companies with similar businesses and challenges

Increase internal pipeline generation Segment A SE: 3 companies DK: 2 companies NE: 1 company How do we expand from only 3 markets?

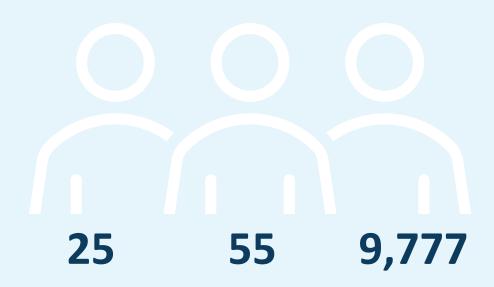








Controlled organisational evolution and lean Group team to facilitate efficient decision-making



Business Area staff

and Business

Segment Leaders

Parent company

staff

Total number of

employees

Sustainability as a business opportunity

PRODUCTS & PEOPLE OPERATIONS CUSTOMERS Engaged people that drive CO₂ and resource efficient Increased customer value and development and performance operations reduced product footprint Engagement and leadership • CO₂ emissions Low carbon and circular solutions Performance and competence Renewable energy Product quality and innovation Health and safety Resource efficiency • Responsible supply chains Diversity and inclusion



Validated climate targets by SBTi



Reconfirming financial objectives

Growth

≥10%

Last 5 years 12%

EBITA margin

≥14%

Last 5 years 14.6%

Return On Capital Employed

≥20%

Last 5 years 21%

Net debt/Equity

<100%

Last 5 years **49%-67%**

Dividend payout ratio

30%-50%

of Net Profit

Last 5 years 38%

Targets measured over a business cycle

"An Indutrade company has its own individual targets and should always have the ambition to improve year over year – a continuous improvement culture"





Key takeaways

Staying true to our core values and principles

Investments made into a refined and strengthened platform

Increased internal pipeline generation through leveraging the Business segments

Decentralisation, entrepreneurship and high strategic engagement for organic improvements

Constantly developing our ability to generate sustainable, profitable growth!





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Patrik Johnson CFO



Short term trends in the right direction

Book-to-bill 102%
Q325-YTD

Organic order intake growth +3%

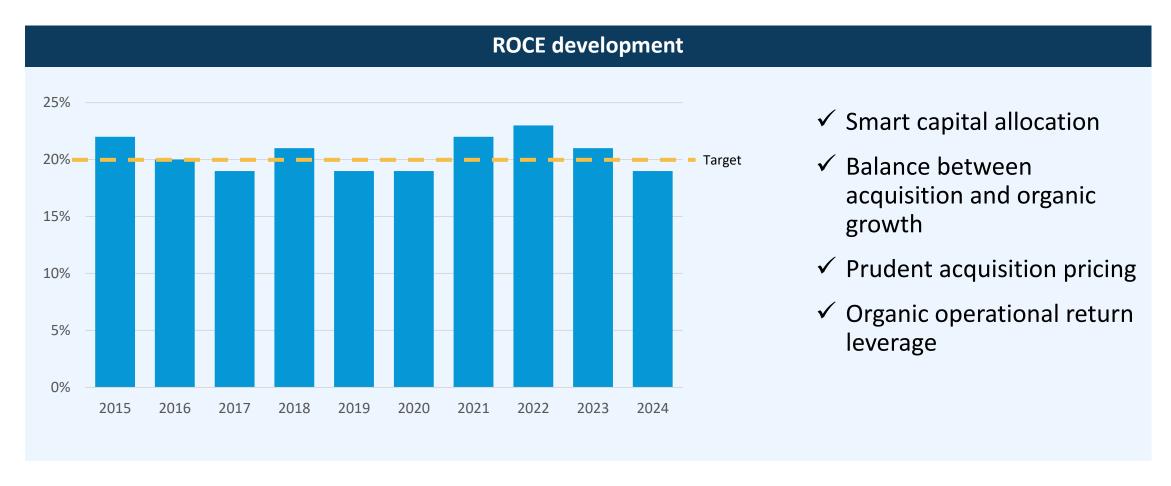
No of companies growing >50%

Continued strong and improved gross margin, with costs under control



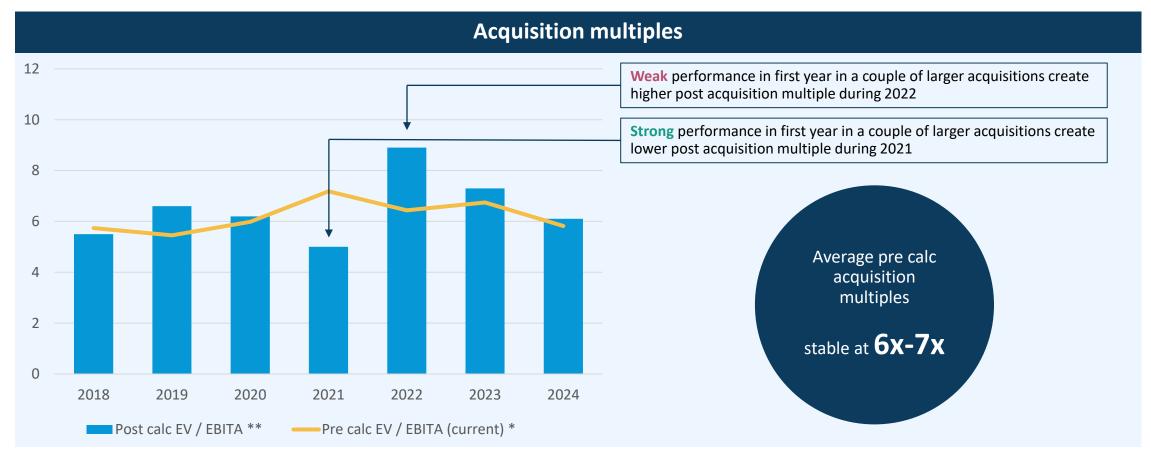


Value creation – growing with stable high return





Acquisition pricing development



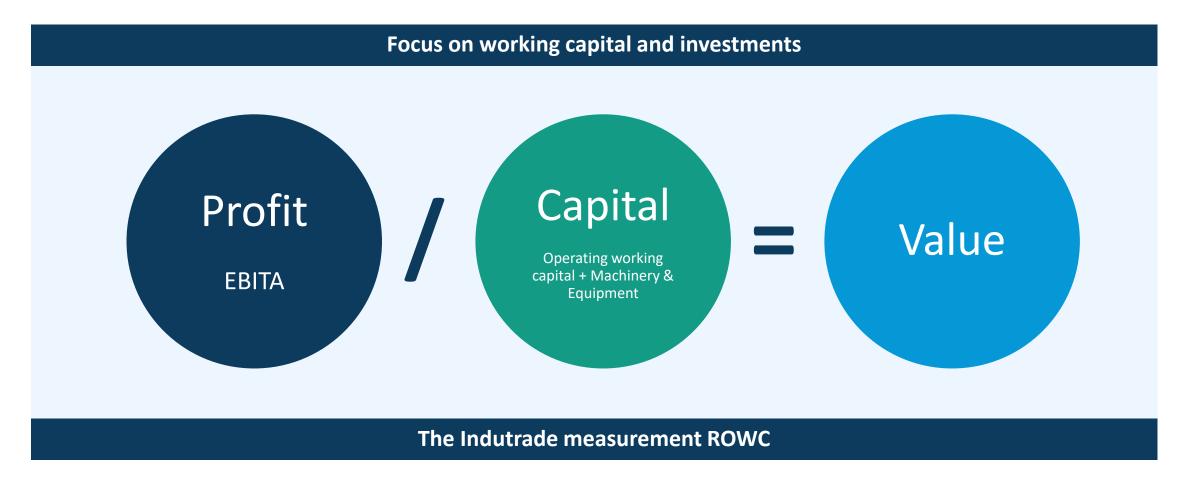
^{*} Average pre calc multiples at time of acquisition

30



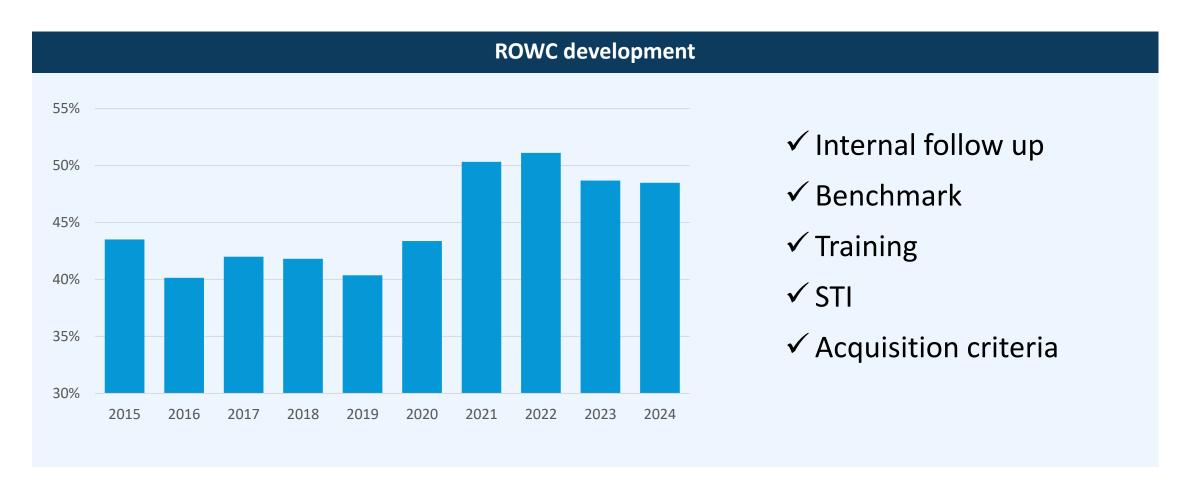
^{**} Purchase price excluding earn-outs less acquired cash in relation to actual EBITA excluding acquisition costs the first year (based on published external reports)

A broadened performance perspective





Generating more operational return





Continuous improvement mindset







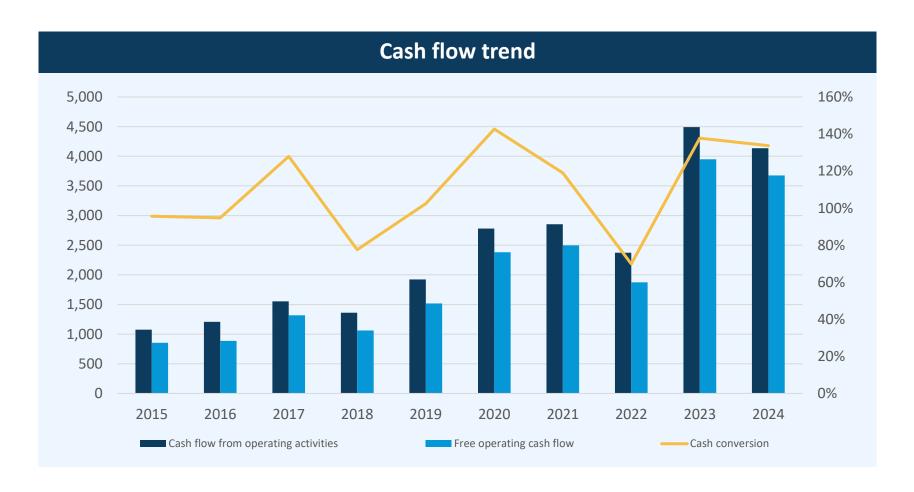
✓ Individual ambitious target setting

✓ Focus on Y-o-Y improvements

✓ Incentives & benchmarking



Strong cash flow generation

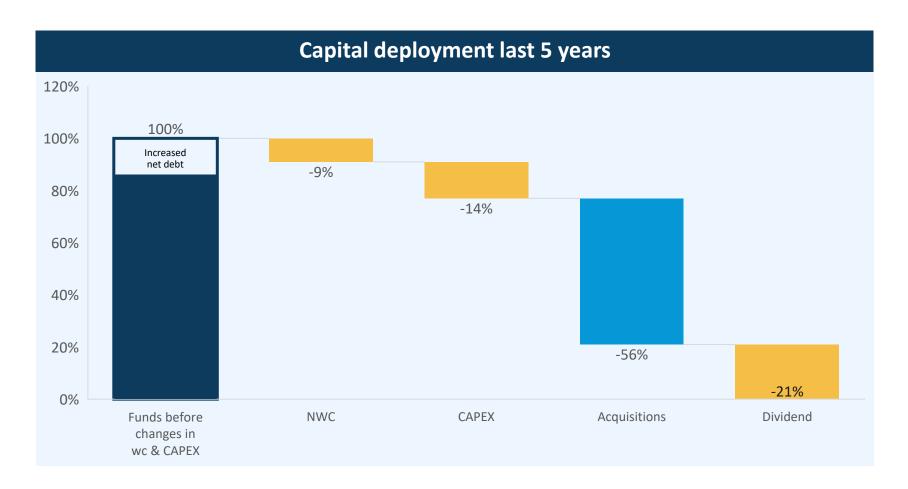








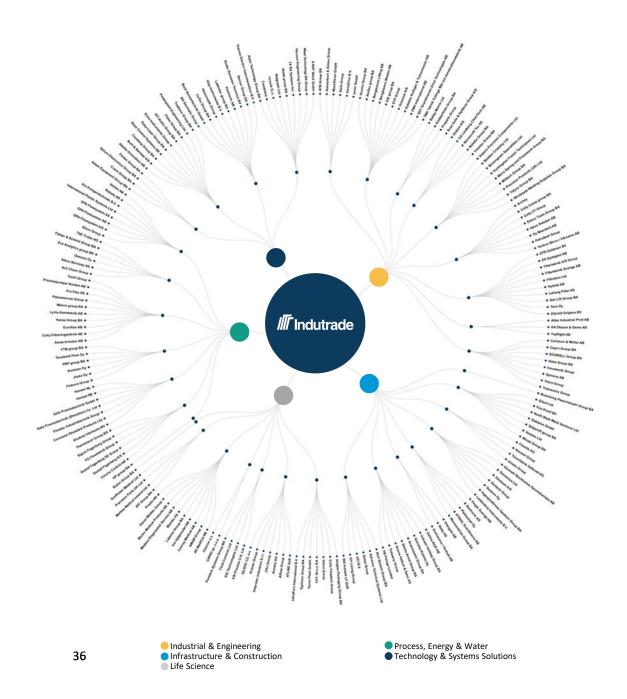
High reinvestment rate











How do we allocate time, resources and capital in an optimal and common way between our companies?

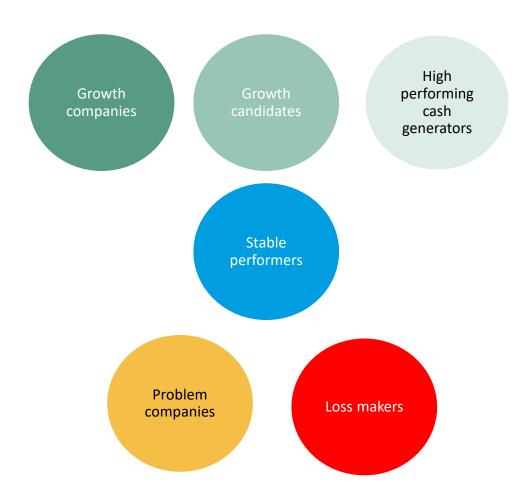
Our portfolio model

- Established common Indutrade framework
 - Categorising our companies in terms of financial and organisational capability
 - Support in capital allocation decisions and for adaptation of coaching
- Priority is always to establish reliability in the basics and a good profitability before growth plans and investments should be considered





Overview portfolio model



Companies with stable strong financials, ready to qualify for growth

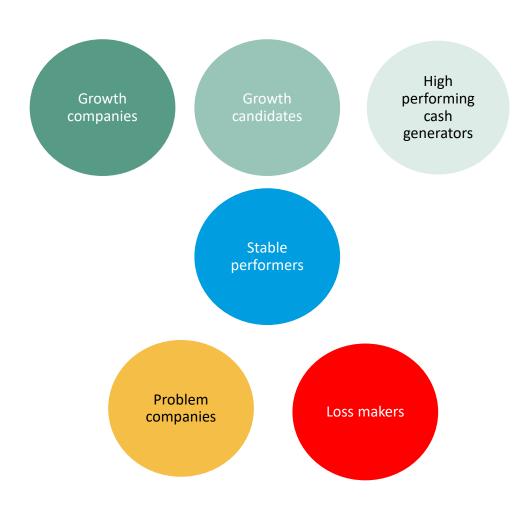
Companies with stable solid financial performance but further improvements needed to qualify for growth investments

Companies in need of performance

improvement

/// Indutrade

Portfolio model supporting decisions on capital and resource allocation



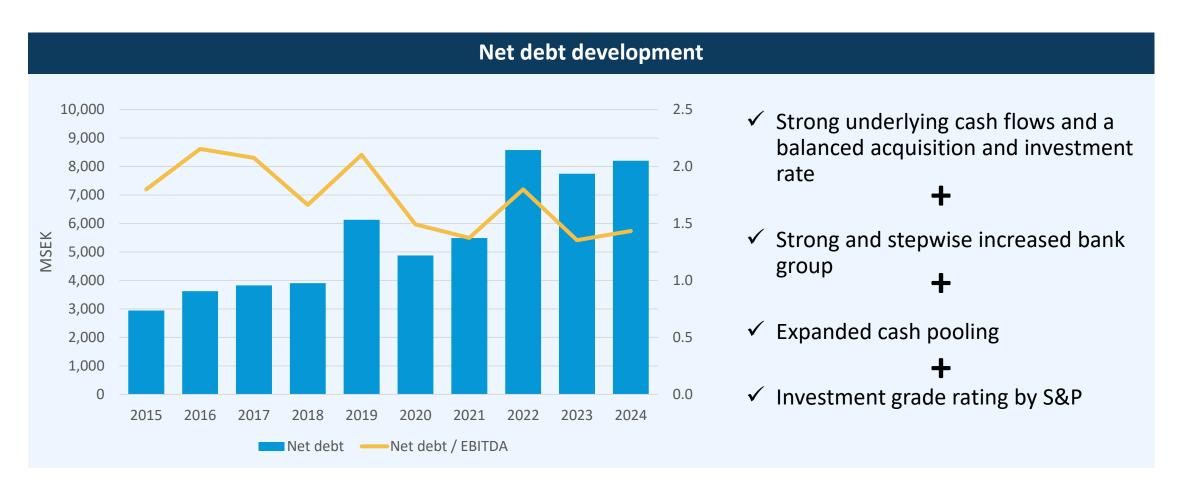
- Growth objectives and activities
- Investments and coaching to support growth capabilities and plans
- Profitability objectives and activities
- Investments and coaching to support profitability, productivity and capital efficiency improvements

"Alignments within all Business Areas on the categorization and the appropriate plans and activities"

- Turnaround objectives and activities
- High and close engagement to ensure quick profitability improvements

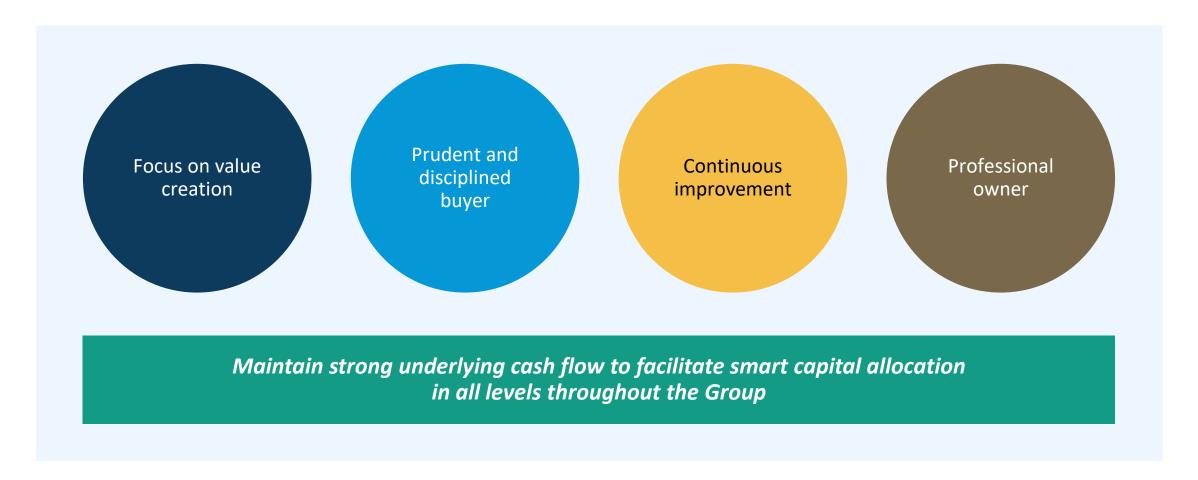


Strong financial position





Key takeaways





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Q&A

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Gustav Ruda
Senior Vice President
Acquisitions & Business
Development



Andrea Imbriani Acquisitions Italy



Richard Denlin
Business Segment Leader
Process & Energy

My journey to Indutrade

Pre Indutrade

- IndustrialEngineering, KTH
- Applied Value
- Karnell













What are we looking for?

Characteristics

Type

- Only B2B companies
- Technical trading or manufacturing
- A company and market that we can understand
- Leading market position in its niche
- · Limited piece price and repetitive need
- Diverse customer and supplier structure

Financials

- Sales of 50-500 MSEK
- Healthy gross margins
- Stable earnings
- Sustainable ROWC

People

Preferably family owned

Down-to-earth

People that care about their employees, the brand, and the future



Acquisitions under the hood

What?

- Clear set of preferred characteristics
- Open minded
- Opportunistic

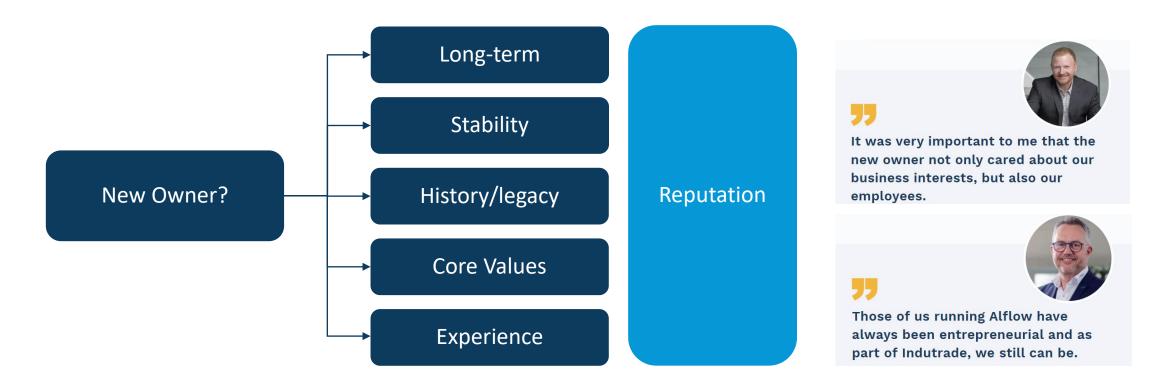
How?

- Meet with many potential targets
- Focus on people
- Relationships
- Focus on what matters
- Transparent
- Disciplined
- Pragmatic, solution based, flexible
- Brave enough to be different

Get the acquisition done!



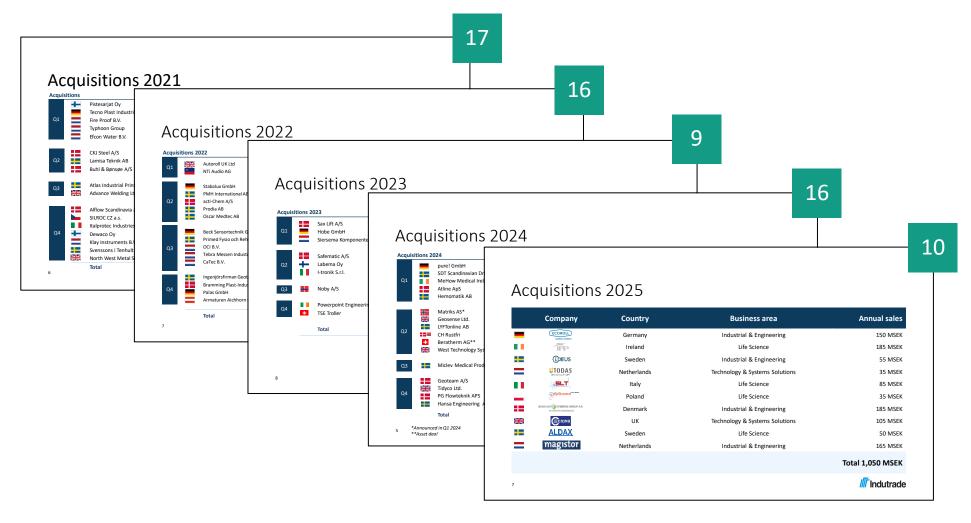
Why do entrepreneurs sell to Indutrade?



Relationships & trust - people sell to people!

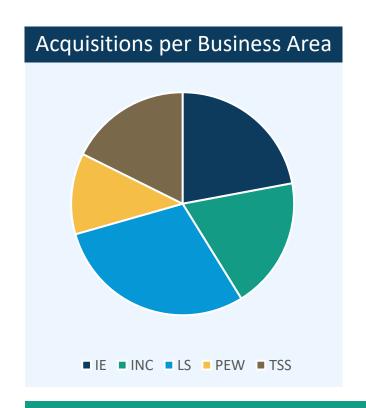


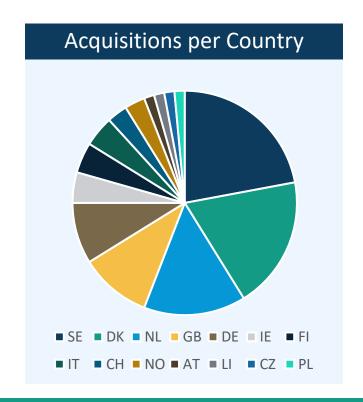
~70 acquisitions in the past five years

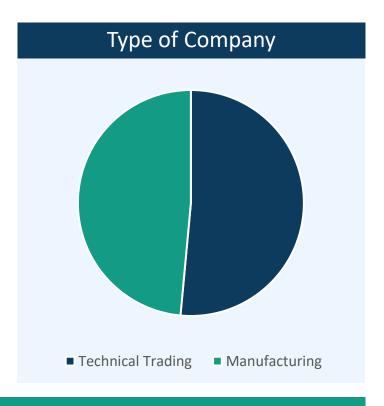




Characteristics of the acquisitions in 2021-2025



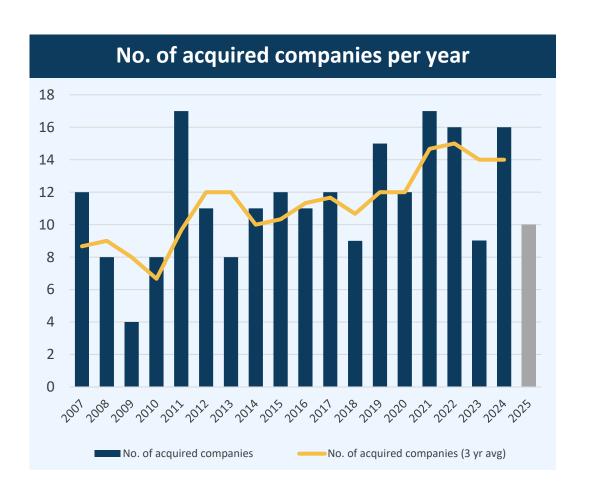


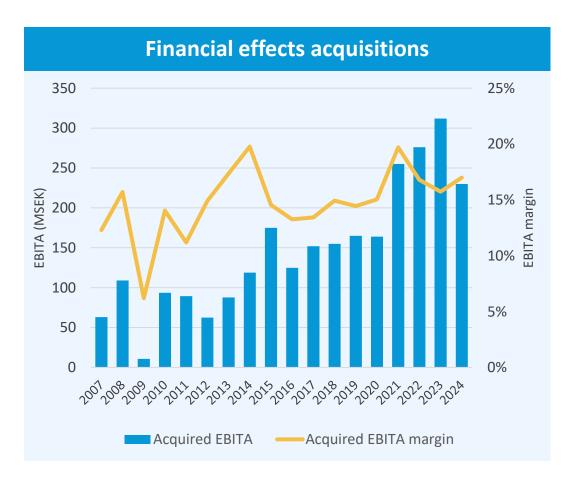


Potential and activity high in all areas



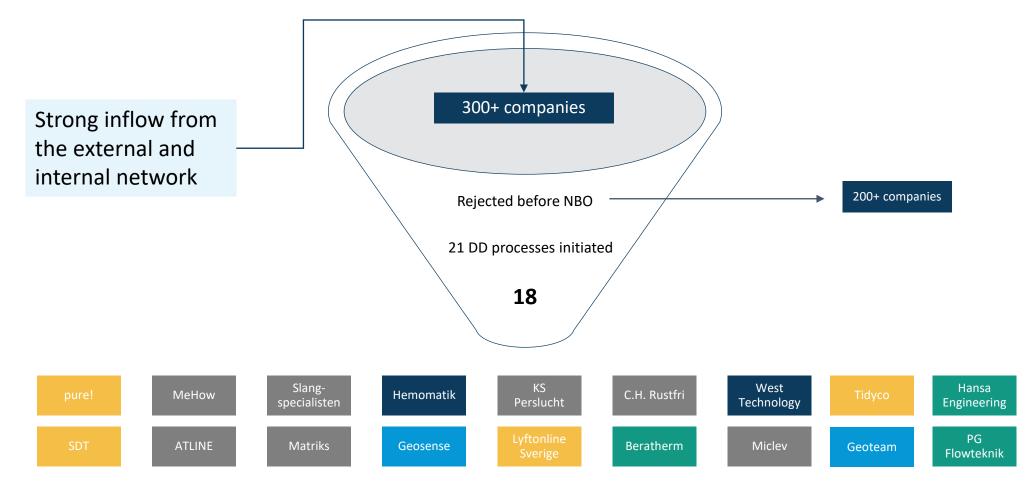
Stepwise increasing pace and contribution







High hit rate when we are interested





Our approach to valuations



Standardized valuation model

- Straight forward and standardized valuation model
- Seller's financial plan scrutinized
- Focus on a few key metrics
 - EV/EBITA in the range 5-8x
 - ROCE target of 20% within 3-5 years
 - EPS accretive



Disciplined buyer

- Relevant benchmarks from 200+ acquisitions
- Earn-Out bridges value expectation gap and protects downside
- Clearly defined walk away price but also pragmatic to reach the finish line
- Our business model, support and culture/people key differentiating factors



Differentiated pricing

- Not the same multiples for all acquisitions
- Differentiation based on
 - Size
 - Type of industry
 - Organic growth potential
 - Working capital levels
 - CAPEX requirements
 - Situation



Acquisition capability step-up





Acquisition organisation

Group

- Drive and coordinate pipeline management external and internal leads
- Lead acquisition projects
- Develop acquisition process and toolbox
- Assure quality throughout the acquisition process

Business Areas

- Generate internal leads from Business Segments and portfolio companies
- Business owner
- Lead acquisition projects
- Support acquisition process development

Business Segments

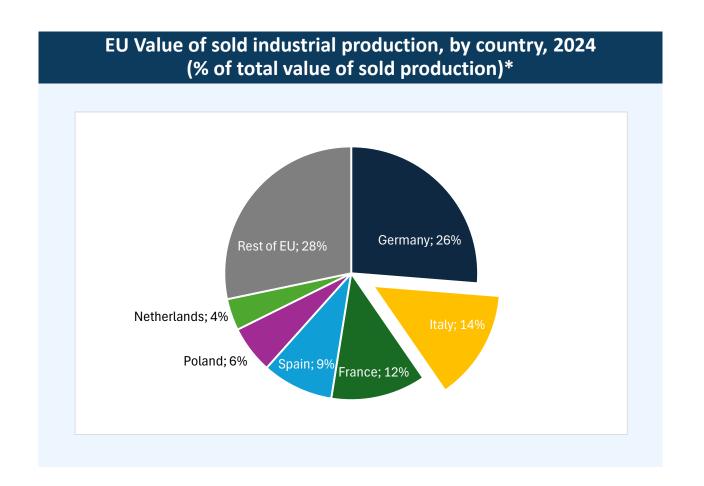
- Generate internal leads
- Business owner
- Support acquisition projects

Countries

- Drive the effort to generate external leads
- Support internal lead generation
- Lead acquisition projects
- Support in projects where local knowledge and touch is helpful



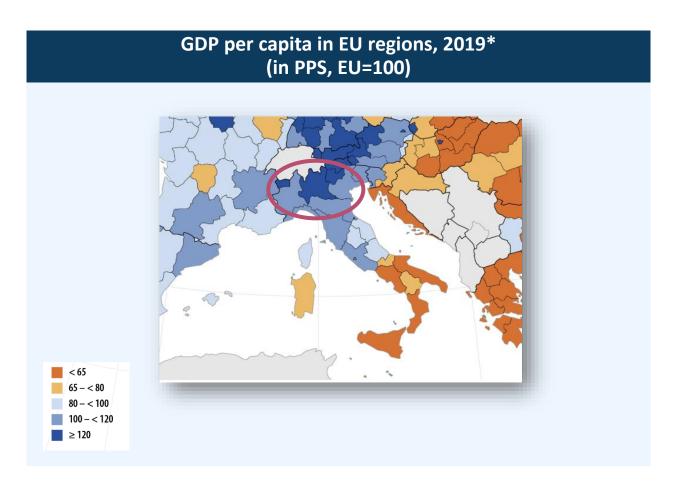
Industrial production in Europe and Italy



Italy is the second industrial economy in Europe with 14% of the overall production



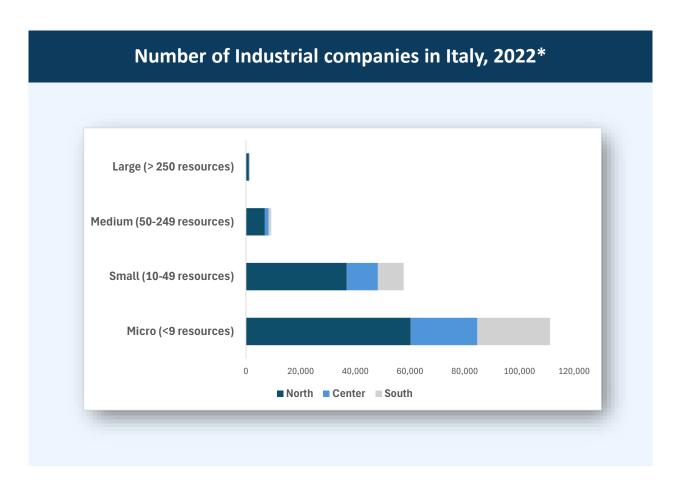
Focus on Northern Italy



- Italy is divided into 20 regions, with the highest GDP in the Northern regions
- The regions with highest number of mid-size industrial companies are Lombardy (Milan), Emilia Romagna (Bologna) and Veneto (Venice)



Opportunities for Indutrade in Italy



- There are a total of about 180,000 manufacturing companies in Italy
- Out of 67,000 Small Medium
 Enterprises (SME's), 44,000 are located
 in Northern Italy
- 77% of the manufacturing SME's are family owned



Approach to acquisitions in Italy

Business Areas and Segments

- Regular contact with Business Areas
- Work with Business Segment Leaders to identify potential targets in Italy
- Involvement of the Business Areas and Segments in the analysis of potential acquisitions

Scouting

- Scouting of potential targets based on Indutrade's acquisition selection criteria
- Ongoing contact with potential targets, also supported by industrial associations and local network

Brokers

- Built a broker network of 50+ firms, including both local and European-wide networks
- Continuous update with brokers

- Ongoing inflow of opportunities
- Since 2024
 signed NDAs to
 analyse 50+
 companies







Feedback from Entrepreneurs

The long-term investor model in Italy was not known and is a new opportunity for entrepreneurs facing business succession

Positive feedback of Indutrade's values (Entrepreneurship, Decentralisation, Long Term, People) for the future of their family business

Positive perception of the organisation, including the possibility to work with similar companies in the various segments

Entrepreneurs appreciate the presence of an Italian organisation to understand local business culture and needs

Positive feedback of Indutrade in Italy



My journey in Indutrade

2003

Began at Gustaf Fagerberg AB in Göteborg

2021

Managing Director
Gustaf Fagerberg AB

2024

Appointed Business Segment Leader

- Various positions including sales, product management, purchasing and logistics, and business area manager for measurement technology
- Experience from food and beverage to nuclear power

Key focus:

- Ensure the acquired company can achieve sustainable profitable growth and thrive in the Indutrade family
- Acquisitions



My acquisition role and objective

2024

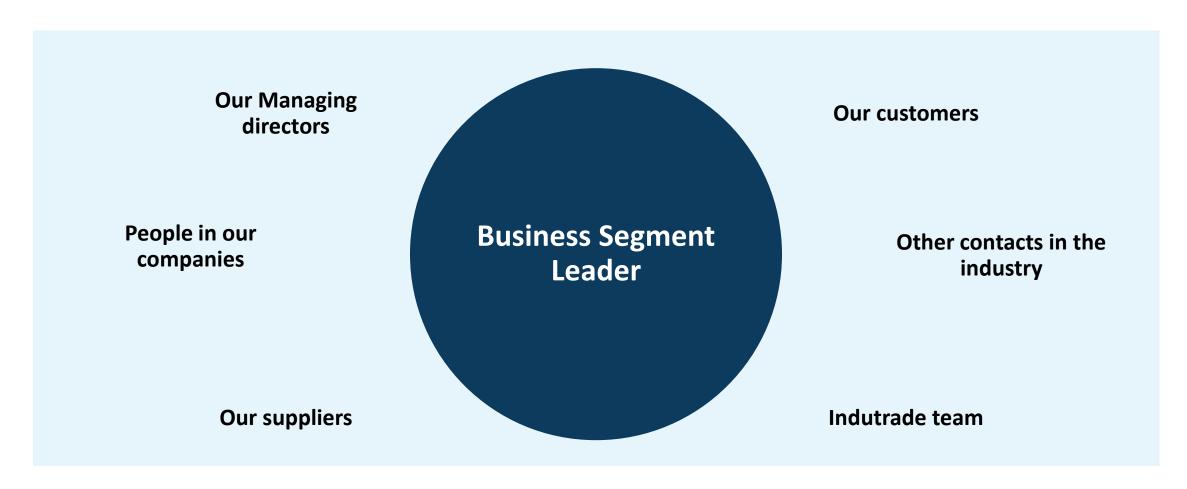
Appointed Business Segment Leader

Acquire at least one new company into my segment every year

- Strategic acquisition plan and assessment
- Develop and maintain a pipeline of internal leads
- Proactively build relationship with potential targets
- Support the acquisition projects and take ownership of the strategical and cultural evaluation
- Responsible for the company post acquisition



Greatest assets in finding acquisition targets





Building a pipeline of internal leads

- Explore acquisition prospects near our existing companies
- White spot analysis
 - Markets, Products, sub-segments
- Employing AI speed up market analysis and lead generation
- Our employees are our superior quality control mechanism to secure high quality internal leads

Opportunistic leads



Network of employees and partners



Strategic leads from white spot analysis and cluster groups



Growth example

Analysing aquaculture

- Investigation of what products are used within aquaculture
- Identifying possibilities
- Creating longlist
- Reviewing list together with the team
- Find ways to make further contact and understand the company better

Add-on example

Add-on acquisition Pemac AS

The first interaction between Fagerberg AS and Pemac AS occurred at an exhibition

Complementary product portfolios and covering different areas of the Norwegian market

Contact between owner of Pemac and Fagerberg Managing Director

Business plan was presented to Business Segment Leader

Acquisition finalised in January 2025, 18 months after initial meeting

Summary

- We stay the course!
- Continue to acquire Indutrade type of companies
- Opportunistic and open minded
- Leverage the team
- Strengthen pro-active lead generation
- Stepwise increase no of acquisitions per year



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Joakim Skantze Senior Vice President *Life Science*



My journey within Indutrade

Pre Indutrade

- Electrical Engineer, KTH
- Accenture
- Schneidler Grafiska AB
- Traction

Indutrade

Industrial Components

- Business Area Manager
 - Net sales: 2.5 BSEK → 6.2 BSEK
 - EBITA margin: 10.6% → 15.9%
 - 19 acquisitions, 45 companies

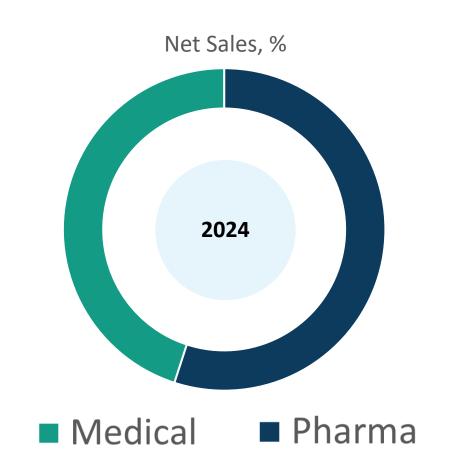
Life Science

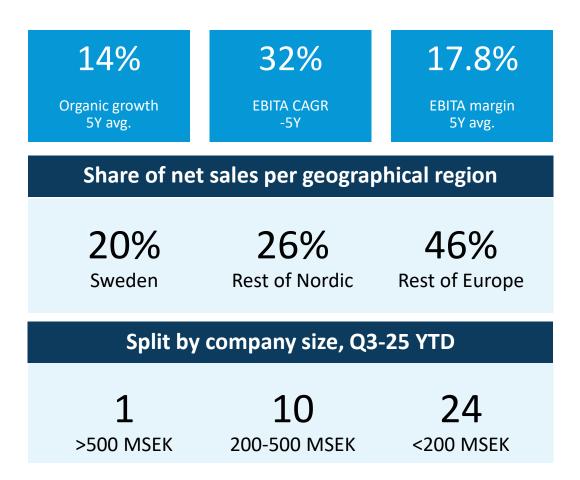
- Business Area Manager
 - Net Sales: 7.4 BSEK 2024
 - EBITA margin: 16.6% 2024
 - 35 companies

1987-2016 2016-2024 2024-



Our Life Science companies







Strong position within **Pharma** production



- Supplier to Pharma manufacturers and CMOs
- Flow related products, assemblies and SU-systems
- High validation and quality driven processes
- Huge market and good underlaying growth trend

Examples of trends



Outsourcing



Supply chain resilience



Regulatory challenges





Examples **Pharma** applications

Single Use

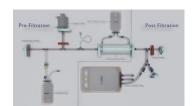
Flow components

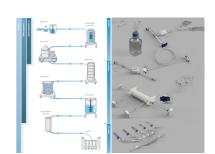
ecovadis

Purification skid



















Niched Medical companies



- Diversified market and multiple segments
- Our position: stronger in the Nordics but many geographical white-spots
- Interesting areas: Diagnostics and Labtech, driven by therapies like cancer treatment, diabetes, health etc.

Examples of trends



Ageing population



Shortage of resources



Diagnostics





Examples Medical applications

Diabetes

Medical technology

Laboratory equipment







Hospital DMD®









Strong and lean international team

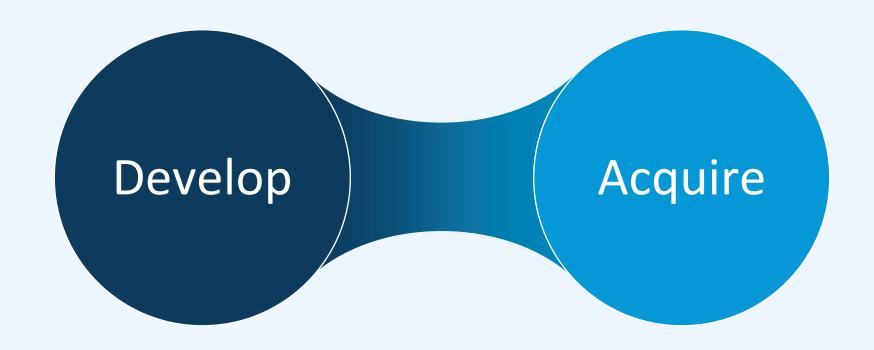
- Driven by a strong Purpose
- Enable Business Segments to be engines!
- Professional owner and Partner



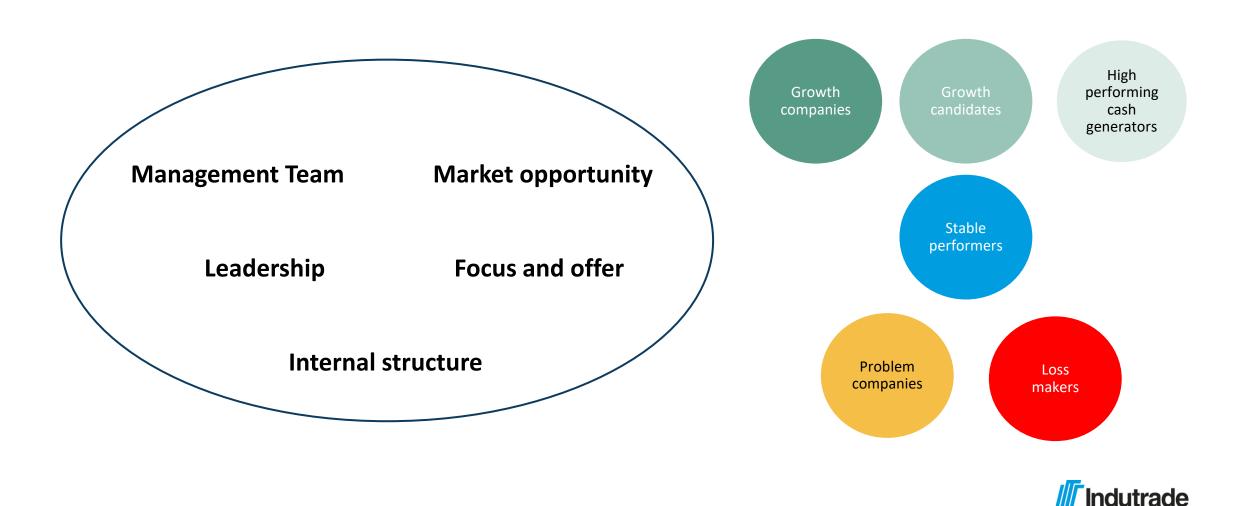
"We have the freedom and autonomy to act and develop the BA ourselves, with good support of the Indutrade framework and network."



Leading a Business Area within Indutrade



Developing towards the ideal company



Developing our people



Indutrade Academy

IBP / ILP / IBCP



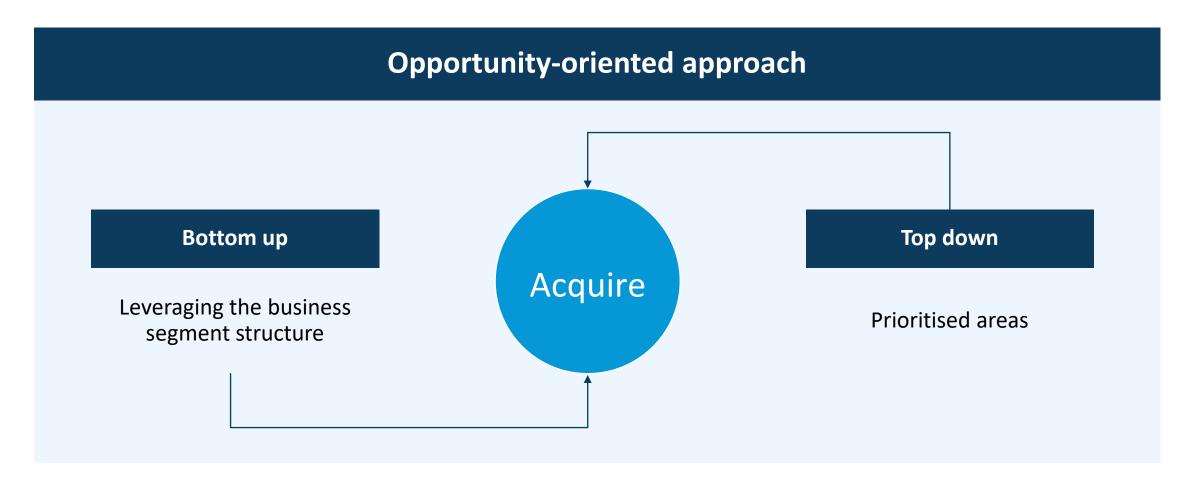
Succession planning
Internal vs external



Development plansJudgement / Drive / Influence



Proactive acquisition agenda

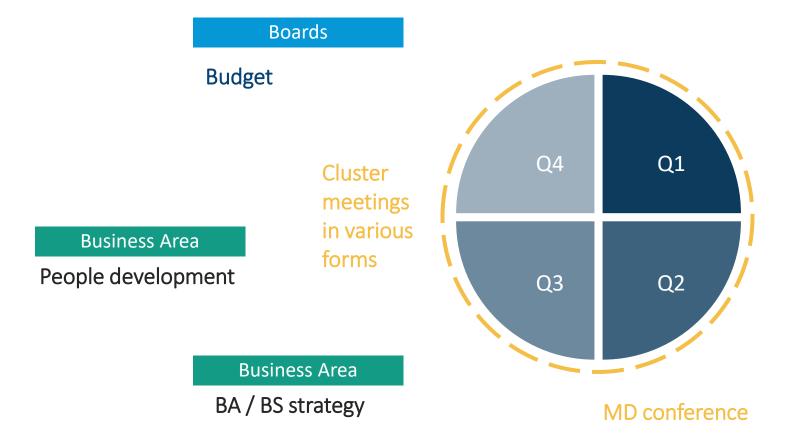




"Driving value creation in a structured way"

Business Area

FY evaluation and next year activities



Boards

FY evaluation
Strategy and strategy process
expectations

Business Area

Company analysis and priorities

Boards

Strategy



Key takeaways



Strong position in pharma and medical with significant growth potential



Full responsibility for developing our companies and value-accretive acquisitions



Lean international team driven by a **strong purpose**

Full autonomy but benefitting from the Indutrade infrastructure





Fredrik Alexandersson
Managing Director
Micley AB



Jan-Erik Larsson
Managing Director
Alnab AB



Declan Field
Business Segment Leader
prev. Managing Director
ESI Technologies Group



Anders Hegaard
Business Segment Leader
Managing Director
Klokkerholm Karosseridele A/S



Q&A